

BW BUSINESSWORLD

www.businessworld.in | SUBSCRIBER'S COPY NOT FOR RESALE | RNINO.39847/81 | 11 MARCH 2023

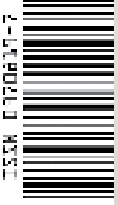


DISCOVER ANDHRA PRADESH WHERE ABUNDANCE MEETS PROSPERITY

“Andhra Pradesh is the fastest-growing state in the country with 11.43 per cent GSDP. On the Ease of Doing Business Rankings, the state has been ranked 1st for the past three years”

Y. S. JAGAN MOHAN REDDY, CHIEF MINISTER, ANDHRA PRADESH

Rs 150





FROM LOCAL TO GLOBAL BRAND – Stamping the journey of India ITME Society

Over the years, India ITME Society metamorphosed from a domestic organizer into a global brand embracing internationalism. The society has left no stones unturned in establishing itself as one of India's most successful exhibition organizers with its principles based on trust, consistency & collaboration.

As the textile industry transition into a more sustainable sector, change is perpetual, pervasive and exponential. India ITME Society has always taken the path less travelled. Breaking the conventional framework and bringing forth out of box solutions for the Textile & Textile Engineering Industry, the Society has aspired for more & has never exceeded through words what it cannot achieve through actions.

Over the years, India ITME Society metamorphosed from a domestic organizer into a global brand embracing internationalism. The society has left no stones unturned in

establishing itself as one of India's most successful exhibition organizers with its principles based on trust, consistency & collaboration.

India ITME Society is also connected with many Educational and government institutions as well as 1500 Associations in India and across the Globe.

The growth of the textile industry was substantial during late 70's and textile machinery manufacturers felt it necessary to have an exclusive platform to showcase relevant technology, machineries, accessories and components to support the rapidly growing textile industry. A plan to establish an exhibition body specifically to organize international textile machinery exhibitions in India was conceived in 1978-79.

Under the Visionary leadership of Late Mr. Suresh Mehta, it was decided to set up an Organization Committee consisting of representatives from Textile Machinery Manufacturers Association (TMMA), Indian Textile Accessories and Machinery Manufacture Association (ITAMMA), Indian Cotton Mills' Federation (CITI), Textile Association of India (TAI), Indian Standards Institution Govt. Of India, (now BIS). Thus was born India ITME Society.

Under the umbrella of ITME Society, India witnessed its first Textile engineering exhibition in 1980 at Backbay Reclamation, Greater Mumbai and since then the legacy has been successfully carried forward.

1980



Over the decades leadership has changed hands from Late Mr. Suresh Mehta (1980–1985), to Late Mr. Atul Bhagwati (1985–1989), Late Mr. Rasik Parekh (1989–1993), Late Mr. N. C. Dalal (1993–1997), Mr. Narendra L. Shah (1997-2001), Mr. G. T. Dembla (2001- 2005), Mr. Sanjay Jayavarthanelu (2005–2009), Mr. R. S. Bachkaniwala (2009-2013), Mr. Sanjiv Lathia (2013-2017) & Mr. S. Hari Shankar (2017- present). What remained steadfast is the focus and commitment towards cementing the self-reliance of the Industry.

2022



Futuristic vision of late Mr. Suresh Mehta in 1980 has been carried forward by many leaders over the past 43 years. Present Chairman, Mr. S. Hari Shankar (2017 to date) has been most prolific in introducing many novel ideas such as Overseas exhibition, ITME awards, ITME stamp, online Buyer-Seller Meet, Online technology seminars, International MoUs, tie-up with overseas universities, MoU with ITC, MoU with EEPC into the activity list catapulting ITME Society into next level growth and expansion.

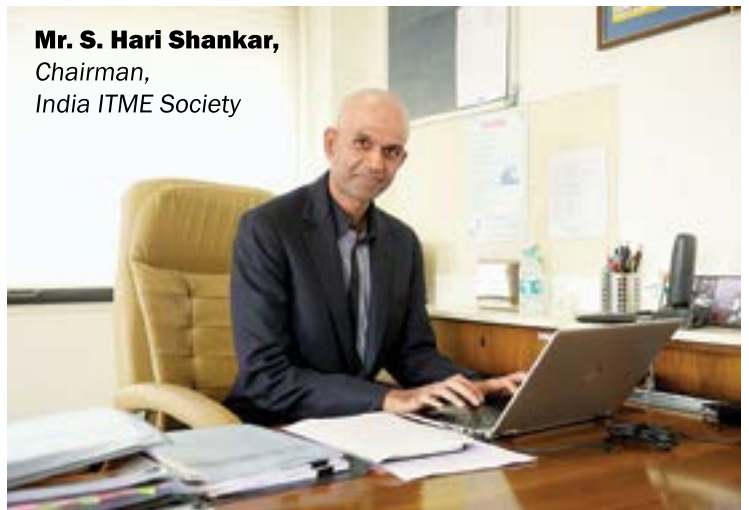
The overseas event series - ITME Africa launched in 2020 is a seed which in coming decades is expected to become a force transforming the textile engineering Industry & economies in Africa & Middle East by opening up unlimited opportunities for investment and business in the region.

Despite facing unexpected and unprecedented challenges such as the pandemic and as such cancellation of the exhibition twice, the patience with which Mr. S. Hari Shankar steered India ITME Society through turbulent times is commendable. As Head of organization, for Mr. Hari Shankar establishing India ITME Society as a reliable organization with strong foundation & instilling confidence in the Secretariat to pursue the targets undeterred required steady determination amidst all uncertainty and naysayers.

Celebrating its four decades of service to India, ITME Society aspired to expand its outreach to all corners of the vast nation, to draw out talents, to share opportunity, to extend

support to rural India and to grow in strength together. What better way to do that than engaging with the Indian Postal Network having 1,55,000 post offices in the country. Indian Postal Service has the oldest GPO in Kolkata, which was established in 1774; the largest post office in Mumbai; the highest post office in the world at Hikkim; and in Dal lake in

Mr. S. Hari Shankar,
Chairman,
India ITME Society



Srinagar, the only oating post office in the world. Flying the flag high under the Chairmanship of Mr. S. Hari Shankar, India ITME Society released its corporate postal stamp in the presence of dignitaries & guests from across the world. This move established the Society as a truly patriotic & prestigious organisation, modern yet connected to the roots & tradition.

INDIA ITME SOCIETY – Stamping its commitment to “Athmanirbharatha” of Indian Textile & Textile Engineering Industry.



Unveiling of India ITME Society's signature Stamp



India ITME Society Special Cover

The ITME Stamp was launched officially on 20th December 2019 by Shri P. Sathasivam, Former Chief Justice of India & Former Governor of Kerala, Ms. Dorothy Tembo, Executive Director, International Trade Centre, Geneva, Ms. Swati Pande, Post Master General, and Govt. of India to Commemorate 40 years of Service by ITME Society.

Progressive and dedicated towards the dream of ‘modern India’ the Society has introduced various initiatives to bring reforms in a male-dominated industry segment by encouraging and supporting women entrepreneurship and technology leadership in the Textile Engineering sector. India ITME Exhibitions paved the way for many foreign machinery manufacturers to set up their base in India. Many countries who have never ventured into the Indian market before are now exploring ‘Make in India’ & also many emerging economics

are looking at Indian textile engineering industry to provide Technology solutions for their domestic textile industry. India ITME Society has added vigour towards its responsibilities in facilitating exchange of knowledge, technology transfer & Foreign Direct Investments & Joint Ventures for Textile & Textile Engineering Industry. India ITME Society is not only observant about market development in neighbouring countries but also persistent in connecting with them. India ITME Society has promoted India as a sourcing hub, manufacturing hub & Industry for Textile Technology & engineering industry across continent by organizing various programs such as ‘India Evening’, ‘India Networking Program’ in Spain, Botswana, Ghana, Kenya, Uzbekistan, Ethiopia, Turkey, Portugal, Dubai, Bangladesh, Sri Lanka, Germany, Italy etc.



SPAIN



BOTSWANA



GHANA



KENYA



UZBEKISTAN



ETHIOPIA



TURKEY



PORTUGAL

Today, ITME events & programs connect 100+ countries to the Indian Textile & Textile Technology Engineering Industry promoting India as a sourcing & manufacturing hub. The Indian Exhibition Industry & Leading business publication Economic Times acknowledged & awarded India ITME Event as India's 1st Runner up in Top B2B Exhibition & India ITME Society as India's Top 10 Exhibition Organizers.



India ITME Society successfully organises 3 Mega International Textile Engineering & Technology events.

The India ITME Series hosted in India once in four years serves as a platform for both Indian & overseas & foreign companies to converge under a single roof for live demonstrations of textile Machinery as well as to launch innovative Technologies & products for the world's second-largest industry in India. The latest edition concluded in December 2022 was used by 114 companies to launch 144 new products exclusively for the Indian market and customers.



As a growing economy, India's economic back-bone are small & medium companies mostly catering to the domestic market, bringing prosperity & employment in 2nd tier & rural communities. In order to nurture entrepreneurship & technology upgradation enabling regional businesses to upgrade quality & production to facilitate pan-India access to

Textile Technology, India ITME Society launched an exclusive business program GTTES (Global Textile Technology & Engineering Show). This unique platform allows international investors & businessmen to connect to Small & Medium business in India & encourage development & growth of various textile hubs spread across the country.



Following the mantra of 'Sab Ka Saath Sab Ka Vikas' by our Hon'ble Prime Minister Shri Narendra Modiji, GTTES serves SMEs of our country.

India ITME Society realizing the fact that today's intense competitive global scenario demands regular interaction, networking, global visibility and outreach to new markets to succeed, launched ITME Overseas series enabling Textile machinery companies to showcase their strengths at various destinations across Africa & Middle East. The response to this event has been enthusiastic & well utilized by 57 other countries who explored the opportunity and business prosperity in new shores. This event strives to bring 'prosperity through Textile Technology & Engineering'. The focus for India ITME Society will be to prepare for the challenges ahead not only in immediate future but for the decades to come. The Society shall always be on the path to re-examine its goals and strategies to remain best in its field of work.



Today it has entrenched itself as the cornerstone of the textile & Textile Technology industry, accelerating technological innovations & collectively shaping the textile industry and positively impacting the future.

Surging Forward – ITME Expo & Knowledge Center

“Knowledge is power. Information is liberating. Education is the Premise of progress in every Society”, said Kofi Annan.



India ITME Society has always believed in working with academics, researchers & has several programs 'nurturing the future'. Under this vision for a sustainable growth of the industry & a new direction for India ITME Society, the present office bearers Mr. S. Hari Shankar & Mr. Ketan Sanghvi along with steering committee members have a vision to create a training, skill development & Expo center enabling Technology programs to be accessible globally to industry & students.

Collaborating with industry experts & Technical Institutes from India as well as overseas, this center will have the capability to facilitate, display & demonstrate innovative products encouraging Technology interaction round the year.

ITME Center will be a public facility for use by multi sector Industry. High-tech demo/ display facility, affordable + adaptable exhibit area for short-term, long-term promotion & networking for small & medium companies will bring great convenience to industry at an ideal location in Mumbai.

India ITME Society has spread its wings to soar higher with a vision to transform lives, communities & their aspirations.



Presented by:
Ms. Seema Srivastava,
Executive Director,
India ITME Society

www.itme-india.com.