

Featured WORLD

# Ethiopian Consul's Mumbai tenure marked by solid dynamism



Published: August 18, 2021 | 8:54 PM · Updated: | 9:23 PM  
Mumbai Messenger

233



H.E. Demeke Atnafu Ambulo Ethiopian CG to Mumbai (Photo: Mewati Sitaram Mumbai Messenger)

## ***H. E. Demeke brought in new vigor in the functioning of the consulate***

HIS EXCELLENCY, DEMEKE ATNAFU AMBULO, Consul General (CG) of Ethiopia in Mumbai bidding farewell to Mumbai by month end. He is departing to his home country after his successful tenure of three and half years. During his tenure, he brought in new vigor in the functioning of the consulate by conducting more than 45 Business and investment promotion forums. These promotions were organized in collaboration with the Chamber of Commerce and industries in Mumbai, Pune, Nashik, Kolhapur, Surat and Ahmedabad. He made a business case for investment opportunities in Ethiopia, followed by numerous B2B meetings.

During his times in Mumbai, pre-investment visit to Ethiopia was undertaken by more than Ninety (90) Indian companies, of which 50 has received investment license and undertaking investments in various sectors including pharmaceuticals, textile, garments, mining, plastics, agro processing, etc.

CG helped establish a good working relationship with Indian imports of soya bean, agricultural products and other products including precious and semi-precious stones, hides and skins, etc. He contributed to the increase of Ethiopian exports to India, from 55 million US \$ in 2018-2019 to 96 million US \$ in 2019-2020, which is really commanding.



H.E. Demeke Atnafu Ambulo CG with Dr. Tizita Mulugeta Ethiopian Ambassador to India (Photo: Mewati Sitaram Mumbai Messenger)

In collaboration with Indian Chamber of Commerce Industry, he organized five business delegations comprising more than 200 companies from India to Ethiopia. These prominent incumbents included members of Jain International, Trade Organization (JITO), members of International Textile machinery exhibition (ITME) society and members of Indo-African Chamber of Commerce. He also took specialized Doctors from South Pune Rotary Club to conduct free endoscope surgery in Ethiopia which was well appreciated in both the countries.

His initiatives have resulted in deepening and elevating the business and investment partnership between Ethiopia and India. While speaking to ***Sitaram Mewati, Editor in Chief, Mumbai Messenger Newspaper***, he said, “It is an honor and a responsibility to represent Ethiopia as Consul General anywhere in the world. But it is a special privilege to be the Ethiopian CG to Mumbai in India. The past three and half years have been the most remarkable and fulfilling period of my professional life. During my tenure as CG, I ensured that both countries mutually benefited in all areas and mutual growth should be initiated. Indeed there is huge opportunity for both nations to grow and I am sure that this growth will continue in a period to come.”

CG added “As with many Ethiopians, Indian civilization – its unique culture and amazing people – has long touched me. I have been fortunate to be part of the Indo Ethiopian relationship for the last several years. Serving as CG and being directly involved in expanding the relationship at every level has been a tremendously rewarding experience. I have tried my best to be worthy of this great opportunity to contribute to our partnership”.



Editor in Chief : Mewati  
Sltaram

 Share  Tweet  Share  Share

 Post Views: 233

---