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# API and the India ITME Society Collaborate to Promote Energy Efficiency in Textile and Textile Industries



**Chandra Lesmana**

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[The Indonesian Textile Association \(API\)](#) is collaborating with the Indian ITME Society to strengthen national energy conservation efforts. This synergy is being realized through a machinery modernization program in the textile and textile products (TPT) industry

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This strategic move is a response to fluctuations in global energy prices, triggered by the escalation of the conflict between Iran, the United States, and Israel.

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According to him, API fully supports the Government's policy, particularly that of the Coordinating Minister for Economic Affairs, in maintaining the stability of subsidized fuel and biodiesel prices until the end of 2026. This support also includes an energy saving scheme through a work-from-home (WFH) culture.

"We support the Coordinating Minister for Economic Affairs' strategic efforts to address the global energy price issue, which will undoubtedly impact the domestic industry," Danang said on Wednesday (April 8, 2026), as reported by Bisnis.com.

Danang emphasized that efficiency amidst global energy price pressures can be achieved through technological transformation in the production sector. Collaboration with the Indian ITME Society is considered crucial, given India's renowned energy-efficient [textile machinery technology](#).

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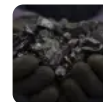
According to him, if the government and the business world implement savings efforts correctly and massively, this will result in a significant reduction in subsidies.

In addition to focusing on cost savings, machine modernization plays a crucial role in retaining millions of workers in labor-intensive industries. Danang emphasized the importance of maintaining the competitiveness of the textile and textile industry to reduce the rising unemployment rate.

"This needs government support as an effort to retain millions of workers in Indonesia's labor-intensive textile and garment industries. Labor-intensive industries need to be maintained to create as many jobs as possible, in line with the government's strategic interest in addressing the rising unemployment rate," he explained.

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API, along with a delegation from the Indian ITME Society, will soon discuss the introduction of cutting-edge technologies. These technologies cover various sectors, from spinning and weaving to processing, to technical [textiles](#) and sports technology.

Kerja sama ini diharapkan dapat memperkuat kinerja ekspor nasional. Saat ini, ekspor Indonesia masih didominasi oleh produk hilir dengan nilai tambah tinggi.

Berdasarkan data Badan Pusat Statistik (BPS) per Januari 2026, nilai ekspor pakaian jadi (konveksi) mencapai US\$609,4 juta atau sekitar Rp10,36 triliun. Angka ini jauh melampaui ekspor benang pintal yang tercatat sebesar US\$78,3 juta (Rp1,33 triliun).

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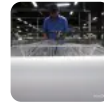
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"Dukungan penghematan energi, selain roadmap pengurangan energi fosil, musti dilakukan melalui upgrading teknologi permesinan juga, jadi perlu upaya besar untuk memperkuat kolaborasi antar negara di sektor tekstil," tegas Danang.

Ia optimistis bahwa kolaborasi antara basis manufaktur tekstil Indonesia yang kuat dengan keunggulan rekayasa teknologi dari India akan menciptakan ekosistem industri tekstil Asia yang lebih kompetitif dan berkelanjutan di masa depan.

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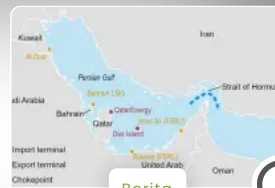
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