

## Preliminary Analytical Media Coverage Progress

ITME Society, B2B Meeting, Business Session & Networking Program on 13 April 2026  
at Four Points by Sheraton, Bandung

Spelling : correct  
Content variation : moderate  
Writing style : standard populist style (clear and concise language)  
Nature : news coverage article (non advertorial)  
News strength : the energy crisis, geopolitical issues, production machinery innovation, and business networking

No	Media	Publi sh Time	Distributio n Speed	Media Audienc e	News link
1	Tempo	13:48	Early / First Wave	Business , regulators, investors	<a href="https://www.starindonews.com/asosiasi-pertekstilan-indonesia-bersama-india-itme-society-siap-mendukung-program-penghematan-energi-indonesia/">https://www.starindonews.com/asosiasi-pertekstilan-indonesia-bersama-india-itme-society-siap-mendukung-program-penghematan-energi-indonesia/</a>
2	Star Indo News	13:48	Early / First Wave	Industry, investor, public	<a href="https://www.tempo.co/ekonomi/industri-tekstil-bakal-modernisasi-mesin-untuk-hemat-energi-2127448">https://www.tempo.co/ekonomi/industri-tekstil-bakal-modernisasi-mesin-untuk-hemat-energi-2127448</a>
3	BeritaSatu (Bisnistoday Network)	13:49	Early / First Wave	Investor, industry players	<a href="https://www.beritasatu.com/network/bisnistoday/815321/api-akan-modernisasi-mesin-tekstil-untuk-penghematan-energi">https://www.beritasatu.com/network/bisnistoday/815321/api-akan-modernisasi-mesin-tekstil-untuk-penghematan-energi</a>
4	Berita Jejak Fakta (1)	13:49	Early / First Wave	Public	<a href="https://www.beritajejakfakta.id/api-india-itme-masyarakat-modernisasi-tekstil">https://www.beritajejakfakta.id/api-india-itme-masyarakat-modernisasi-tekstil</a>
5	Kontan	13:50	Early / First Wave	Investors & business	<a href="https://industri.kontan.co.id/news/api-buka-peluang-kolaborasi-teknologi-mesin-tekstil-dengan-india-untuk-hemat-energi">https://industri.kontan.co.id/news/api-buka-peluang-kolaborasi-teknologi-mesin-tekstil-dengan-india-untuk-hemat-energi</a>
6	Bisnis Indonesia (1)	13:51	Early / First Wave	Executives & regulators	<a href="https://ekonomi.bisnis.com/read/20260408/257/1964979/siasat-sektor-tpt-hadapi-tekanan-energi-transformasi-teknologi-jadi-harga-mati">https://ekonomi.bisnis.com/read/20260408/257/1964979/siasat-sektor-tpt-hadapi-tekanan-energi-transformasi-teknologi-jadi-harga-mati</a>
7	Bisnis Indonesia (2)	13:51	Early / First Wave	Executives & industry	<a href="https://ekonomi.bisnis.com/read/20260408/257/1964954/asosiasi-bersiap-modernisasi-mesin-tekstil-demi-tekan-konsumsi-energi">https://ekonomi.bisnis.com/read/20260408/257/1964954/asosiasi-bersiap-modernisasi-mesin-tekstil-demi-tekan-konsumsi-energi</a>
8	Dinasti News	15:59	Second Wave	General public	<a href="https://dinastinews.com/2026/04/08/asosiasi-pertekstilan-indonesia-bersama-india-itme-society-siap-mendukung-program-penghematan-energi-indonesia/">https://dinastinews.com/2026/04/08/asosiasi-pertekstilan-indonesia-bersama-india-itme-society-siap-mendukung-program-penghematan-energi-indonesia/</a>
9	Media Patriot	16:00	Second Wave	General public	<a href="https://www.mediapatriot.co.id/2026/04/08/asosiasi-pertekstilan-indonesia-bersama-india-itme-society-">https://www.mediapatriot.co.id/2026/04/08/asosiasi-pertekstilan-indonesia-bersama-india-itme-society-</a>

					<a href="#">siap-mendukung-program-penghematan-energi-indonesia/</a>
10	Bisnis Today	20:02	Second Wave	Industry & business	<a href="https://bisnistoday.co.id/api-akan-modernisasi-mesin-tekstil-untuk-penghematan-energi/">https://bisnistoday.co.id/api-akan-modernisasi-mesin-tekstil-untuk-penghematan-energi/</a>
11	MSN Indonesia	-	Amplification	Mass public	<a href="https://www.msn.com/id-id/ekonomi/bisnis/industri-tekstil-bakal-modernisasi-mesin-untuk-hemat-energi/ar-AA20o0sY">https://www.msn.com/id-id/ekonomi/bisnis/industri-tekstil-bakal-modernisasi-mesin-untuk-hemat-energi/ar-AA20o0sY</a>
12	Berita Jejak Fakta (2)	-	Amplification	General public	<a href="https://www.beritajejakfakta.id/api-india-itme-efisiensi-energi-tpt">https://www.beritajejakfakta.id/api-india-itme-efisiensi-energi-tpt</a>

Note : Further media coverage is expected to continue across other outlets